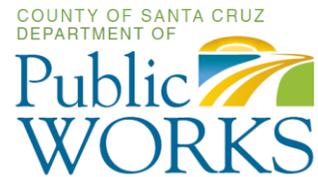


# PRESS RELEASE

Date: April 3, 2018  
Release: Immediately  
Contact: Live Oak Parking Program  
(831) 454-2990



**John J. Presleigh, Director**  
701 Ocean Street, Room 410  
Santa Cruz, CA 95060

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## LIVE OAK PARKING PROGRAM TO START MAY 5, 2018

John J. Presleigh, Director of Public Works, County of Santa Cruz, has announced that permit parking within the Live Oak beach areas will begin Saturday, May 5, 2018, and will continue through the month of September and end on Sunday, September 30, 2018. The program was developed to ensure that residents of the beach areas can park near their homes during the busy summer months and to ensure beach access for the public. Permit parking will be enforced from 11 a.m. to 5 p.m. on each weekend and on Memorial Day (May 30), Independence Day (July 4), and Labor Day (September 3). On each of these days, any vehicle, motorcycle or trailer parked in the public right-of-way within the designated program area will be ticketed unless a current permit is properly displayed. Parking without a permit will result in a \$48.00 fine. The Live Oak Parking Program (LOPP) permits are valid between 5th Avenue and 38th Avenue. The permit program allows each resident living within the LOPP zone to apply for up to two permits at no charge with proof that the vehicle is registered within the permit area. Additional residential permits are available and will require the same DMV proof of registration within the LOPP zone. Non-residents who wish to park within the zone area may obtain day-use permits or seasonal permits through automated pay stations at four locations within the LOPP zone. Cash and credit cards are accepted at the pay stations.

Pay Station 1: At the roundabout, 5th Avenue and East Cliff Drive  
(Temporarily closed due to construction)

Pay Station 2: 9th Avenue and East Cliff Drive

Pay Station 3: East Cliff Drive between 18th Avenue and 19th Avenue

Pay Station 4: 32nd Avenue and Pleasure Point Drive (beach side) across from the Point Market and Cafe

For additional information, on weekdays please call (831) 454-2990; on weekends and holidays (831) 454-8711; visit our website at [www.dpw.co.santa-cruz.ca.us/Home/ParkingPrograms.aspx](http://www.dpw.co.santa-cruz.ca.us/Home/ParkingPrograms.aspx), or visit the LOPP office, located at the Department of Public Works, 701 Ocean Street, Room 410, Santa Cruz, CA 95060. LOPP counter hours are Monday through Friday, 1:30 p.m. to 4:30 p.m.

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DL:jv

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