

BACKGROUND

Planning and design work is underway for a new 21st Century library in Felton. Currently library services are housed in the 1250 square foot Belardi Memorial Building, a church built in 1893. The new approximately 9,600 square foot library will include a children's area, teen area, reading room, meeting/program space, with energy efficient construction to be built on a two-acre County-owned parcel on Gushee Street, adjacent to the Felton Post Office.



The new library will provide significantly more space for library programming, technology, and collections to serve thousands of residents in the San Lorenzo Valley, Lompico, Zayante and Mount Hermon areas.

The single-story building will feature sloping roof lines, a wood and rock exterior, and plenty of windows for natural light. Proposed site improvements include an outdoor patio for library programs, a new foot-bridge over Bull Creek, parking and Gushee Street frontage improvements, and riparian restoration work.

APPLICATION PROCESS

The application materials must include:

- A current resume detailing professional artistic accomplishments and at least two references who can speak to your past work and qualifications.
- Up to sixteen images of recent relevant work. These images must be submitted on a CD, saved in a .tif or .jpg format. The maximum image size should be no more than 300 dpi and no larger than 1024 x 768 pixel resolution. Each file should be named with artist surname and image number to correspond with annotated image list (see below).
- An annotated, typed list of the images should include the following information: image number, media, size, title, date, cost and brief description of the art work if necessary.
- A preliminary written proposal, not to exceed one typed page, which addresses the artist's specific approach to this project, as well as conceptual drawings of the proposed project. All materials should be on white, single-sided, un-stapled, and un-bound 8 ½" x 11" paper. **Nothing over 8 ½" x 11" can be accepted for this phase of the process.** If you expect the panel to view color within your materials, you should include ten copies of the color portions, as we do not have color photocopy capability.
- A self-addressed, stamped envelope with sufficient postage for return of the application materials.

COUNTY OF SANTA CRUZ
Dept. of Parks, Open Space & Cultural Services
979 17th Avenue
Santa Cruz, CA 95062



CALL TO ARTISTS

Public Art Project



Felton Library

An artist will be selected to create a site-specific public art component for a new library in Felton, California

LIBRARY PLANS

The plan below shows both Phase 1 and Phase 2 of the library project. Phase 1 includes the library building, parking lot, courtyard, riparian mitigation, and a footbridge over Bull Creek.

IMPORTANT: As funding for public artwork is included for Phase 1 only, artists should focus their proposals on the library building, parking lot, courtyard, and footbridge. Phase 2, when funded, will include an Outdoor Discovery Park with an environmental literacy theme; should funding permit, it may be built in the same timeframe as Phase 1, but artists should not include features planned for Phase 2 in their proposals.

This site plan, courtyard detail, materials/imagery, as well as a powerpoint presentation from the May 9, 2017 Community Meeting, are available for review on the County Parks website at: <http://www.scparks.com> under the "Call to Artists - Felton Library" heading. Exhibits may be periodically updated as the project design further develops.



BUDGET \$108,000

The budget includes all costs associated with, but not limited to: design; materials; travel; insurance; fabrication; installation, and documentation of the artwork.

ESTIMATED PROJECT TIMELINE

- **July 28, 2017**
Proposals must be received by 5:00 p.m. This is not a post-mark deadline. Mail or deliver the application package; faxed or e-mail applications will not be accepted.
- **August 2017** - Public Art Selection Panel meets to review proposals, select finalists. Public Art Selection Panel interviews finalists and makes artist selection.
- **September 2017** - Arts Commission considers Panel's recommendation of public artist.
- **November 2017** - Board of Supervisors considers the recommended artist proposal and contract.
- **2018/19** - Installation

FOR MORE INFORMATION

Please contact Kathy DeWild at the Santa Cruz County Department of Parks, Open Space and Cultural Services, 979 17th Ave., Santa Cruz, CA 95062. Email: prc039@scparcs.com.

SELECTION CRITERIA

The proposed site-specific artwork should enhance the visitors' experience and should also help create a unique identity for the library. In particular, artists should consider the setting, context, and history of the area and the town of Felton, as well as literary themes, as sources to draw from for their proposals.

Proposals may incorporate and enhance one or more of the elements planned for the site (e.g., paving, benches, fencing, signage, bike racks); alternatively, artists may choose to create a free-standing piece, or one which does not incorporate any feature already in the plans.

In addition to being relevant to the Felton area, the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair.

All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach. Artist materials and construction must be of permanent quality. All work must be of an appropriate size and design so that it will not create a hazard for impaired pedestrians or the use of maintenance equipment.

ELIGIBILITY

The project is open to all experienced professional artists. **The selected artist must enter in to a contract with the County, and provide proof of insurance coverage;** see the contract example at www.scparks.com for details on the required types of coverage.